Mixed-mode Presentation Support
Presentation Support

 Tradition in the classroom
   – Chalk board / white board
   – Overhead projectors
   – PowerPoint
   – Embedded audio and video

 Breaking away from tradition
   – Limitation of same-time / same-place
   – Limitation of instructor-centric presentation
   – Limitation of stand-alone institutions

 From continuous to disruptive innovation
The Learning Bubble
Personal Motivation

- Necessity becomes the mother of invention
- Technology provides degrees of freedom
- Situations
  - Students in multiple locations
  - Team projects needing sponsors
  - 59 students in a class with learning activities designed for less than 30
- Desire for ease of implementation
Voluntary Corporate Social Responsibility (CSR) Reporting and Auditor Conservatism: Evidence from China

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Summary Statistics

Course Statistics

Unique Viewers & Cumulative Views by Echo

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Echoes

Available
Most Recent

FB8914 Doctoral Seminar (FB8914-661) 201302
April 18 6:55 PM

ms: TONG Shaolong
April 11 9:33 PM

Yuzhu LU - CSR & Auditing
April 11 8:16 PM

Statistics
PLAYING
VIEWING
Dear Yu Zhu,

Many thanks for your sharing!

I would like to make a suggestion on your presentation. While attending this sharing session, I noticed that you and me have the same issue to be improved in the future. We have to change our presentation style while the presenting. We should pay more attention to communicate with our audience, such as using body language and eye contact to make our presentation much more interesting and effective. Is it right?

Just for sharing and self-motivated!

Best,
Yaping
Positives

- Enables pedagogical flexibility
  - Students at multiple locations
  - Simultaneous presentations
  - Anytime / anyplace engagement
  - Support for multiple learning styles
- Sustained interaction over time
- Record of accomplishments
- Assessment support
- Ability to re-use multi-media materials
- Versatile and highly scale-able
More Positives

- Minimal special attention to technology
  - Integrates with other activities
  - Launches within Blackboard
  - Supports use of “niche time” and review

- Support for segment selection based on interest using presentation visuals

- Ability to monitor student engagement e.g., review of video

- Prepares students for a multi-media future
Issues

 Presentation discipline
  – Need to be careful to get consistent audio level
  – Need to be sensitive to camera positioning
 Editing is not easy
 Requires decent bandwidth
 Need to think through attendance expectations
 Reliability merits attention and backup
Wishlist

- Dashboard for continual feedback
- Integrated chat
- Polling features
- Easier editing
- Separation of longer sessions into segments
- On-request “branching” for additional detail
- Additional platform robustness
Massive Open Online Courses (MOOCs)

- TED / Coursera (started by Stanford faculty)
- American Council on Education Recommends 5 MOOCs for Credit
- Institutions considering credit transfers
- “Fundamentals of Online Education” suspended indefinitely after dysfunctional technical and design issues
- Professor Leaves a MOOC in Mid-Course in Dispute Over Teaching
The future is challenging, but bright!!