

Achieving learning outcomes through staff development for blended learning

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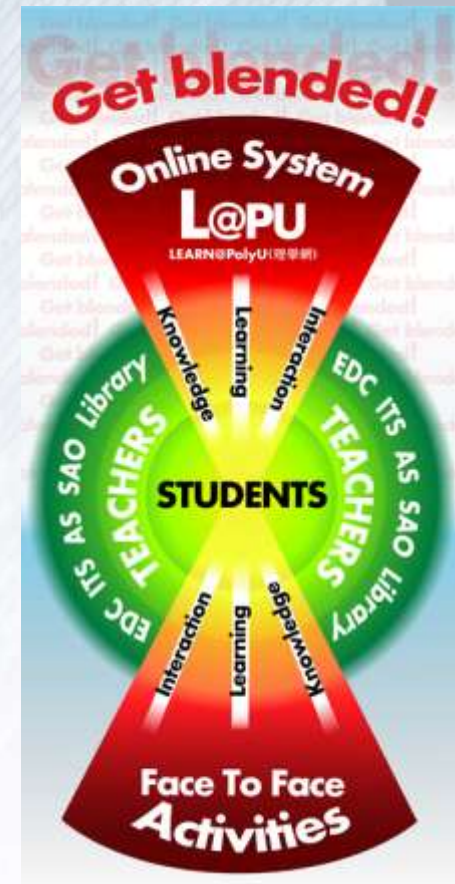
THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

Blended learning@PolyU

- Traditional campus-based university
- 22496 students (efts)
- 1320 full-time academic staff
- 403 part-time academic staff

(PolyU in Figures, 2011/12)

- Elearning = blended learning



Blended learning@PolyU

- New LMS (Blackboard 9.1) in 2011
- Impetus of 3-3-4 curriculum reform
- LMS transition plan – emphasis on staff development
- Encourage teaching staff to become competent users of the new LMS
- Embed good pedagogical practice in blended learning



Support strategies: Stage 1

- Target: Bb use 2011-12 academic year
- Priority: as many staff as possible become familiar with new LMS
- Step 1: Early Adopters nominated by all Schools/Depts
- Step 2: Open-to-all basic workshops
- Positive response

DID YOU KNOW?

L@PU is your new LMS

L@PU = Blackboard Learn

L@PU is for the PolyU community

L@PU is for ALL subjects

L@PU = training opportunities

L@PU = Content
Community
Communication
Collaboration



Support strategies: Stage 2

- Target: Bb use 2012-13 academic year
- Priority: Increase number of Bb users before WebCT turned off (Sept. 12)
- Open-to-all basic workshops continue
- On request Dept/School workshops
- Revised workshops – need to go beyond “point & click”

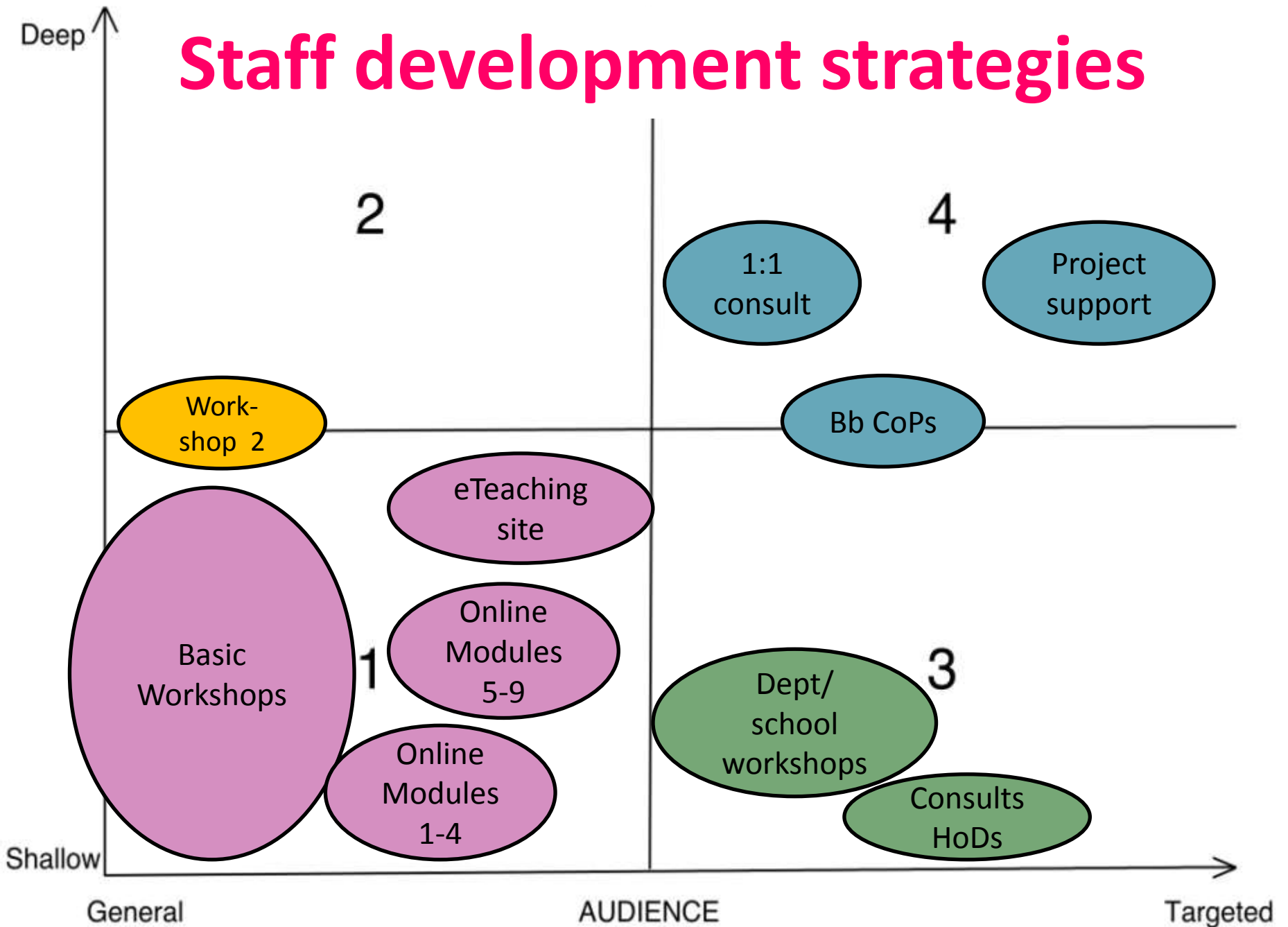


Workshops 2011-13

Date	Type of Workshop	No workshops	No attendees
May 11-Aug 11	Early Adopters	22	215
	Open	2	56
	Dept Request	2	30
		26	301
Sept 11-Aug 12	Open	57	681
	Dept Request	22	267
		79	948
Sept 12-May 13	Open	29	249
	Dept Request	8	141
		37	386
May 11-May 13	TOTAL (all)	142	1639



Staff development strategies



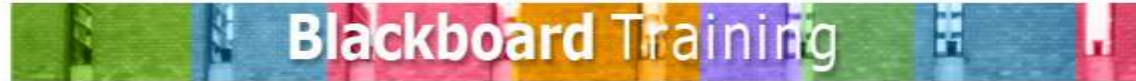
Blackboard Online Modules

- Aim
 - Supplement face to face workshops
 - Independent learning
- 3 Phases
 - Hands On
(Getting Started, Communication, Assessment and GradeCenter)
 - Application for learning and teaching
(Course Design, Blogs, Wikis, Journals and Discussion Forums)
 - Contextualised case studies on the use of Blackboard at PolyU



Home

[Alignments](#)



Getting Started



Communication



Assessment



Grade Center



Course Design



Blogs



Wikis



Journals



Discussion Forums



Blackboard Talks



Watch Video

L@PU - Discussion
Blackboard

Duration: (2:14)
User: lpuvedc - Added: 3/8/12



Watch Video

L@PU interview with Dr.
Jacky Keung (Comp)

Duration: (4:40)
User: LAPUedc - Added: 1/12/12



Blackboard Help

FAQs: www.polyu.edu.hk/elearning/faq/
ITS Help: <https://hots.polyu.edu.hk/>
ITS Hotline: 27665900
Princeton University FAQs: www.princeton.edu/bb/faq/

Learn@PolyU (理學網) Training

Home
Staff Essentials
Pedagogical Principles

Workshops
Getting Started
Communication
Assessment
Grade Center

Course Design
Blogs
Wikis
Journals
Discussion Forums

Quiz
Feedback
Tools

Workshop Survey

COURSE MANAGEMENT

Control Panel
Content Collection
Course Tools
Evaluation
Grade Center
Users and Groups
Customization
Packages and Utilities

Support strategies: Stage 3

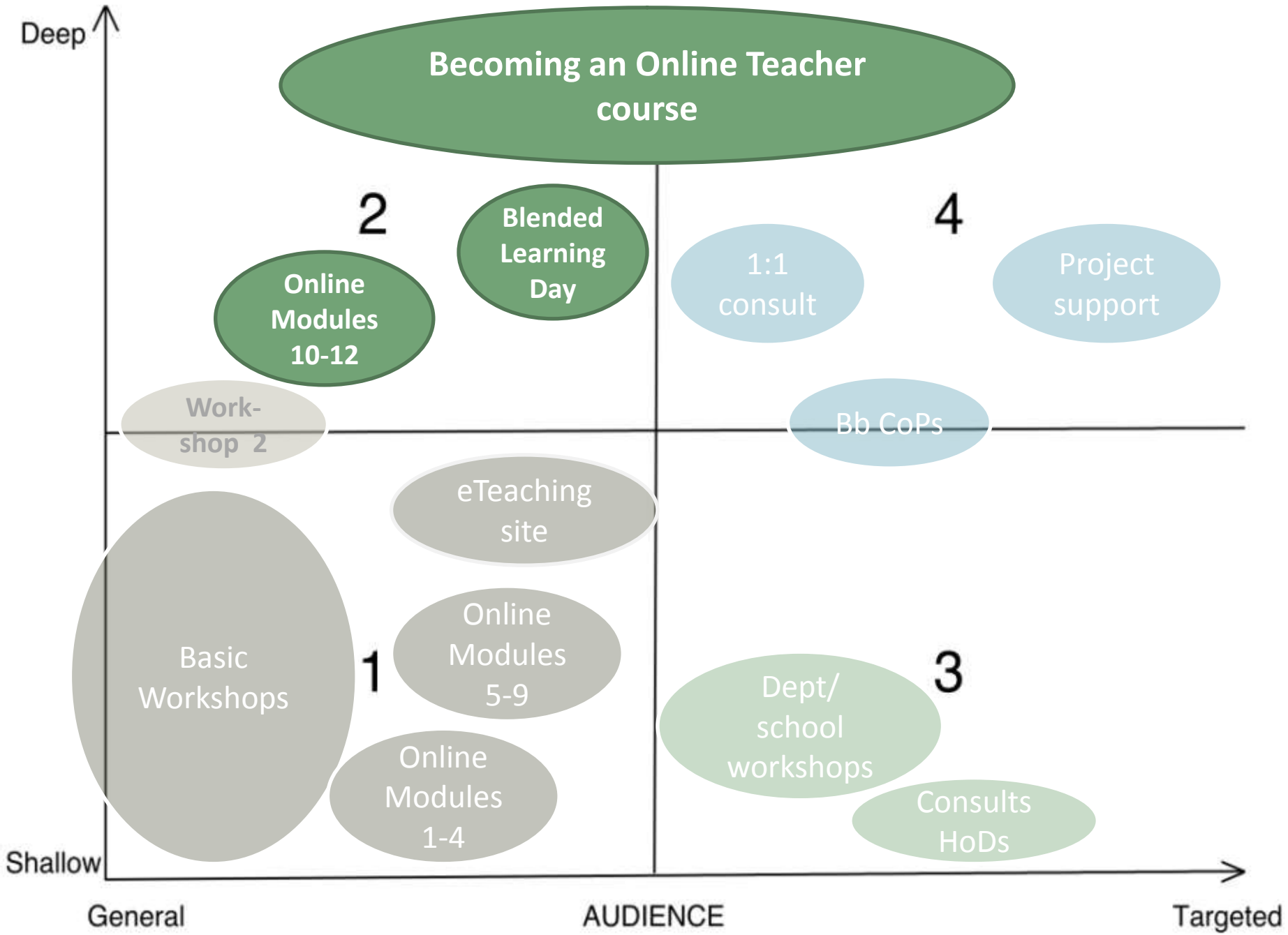
- The need for increasing quality of blended learning
- Priority to focus on staff being an online learner
- Becoming an Online Teacher



Becoming an Online Teacher

- Blended staff development
- 3 Modules
 - Being an online learner
 - Designing a blended learning activity
 - Implementing blended learning
- Total 8 hrs over 4 weeks (per module)





Blended learning@PolyU

- A range of support strategies to:
 - Encourage teaching staff to become competent users of the new LMS
(workshops, online resources and materials)
 - Embed good pedagogical practice in blended learning
(blended staff development - learning by doing)

